Outreach in the Galleries

Carrying out conservation activities in public spaces is a chance to showcase the processes and educate the public. Emerging conservators - from future interns to recent graduates - are playing important roles in communicating these conservation activities to a curious public. Melanie Gill, a program officer at the Museum of Fine Arts, Boston, sees conservation in the galleries as a way to strengthen visitor interest in the museum. The conservation (and conservation) community is invested in educating the public about the museums' conservation activities, especially because "there has been a huge impetus, and because the treatments are ongoing, museum guests may be inclined to revisit the museum to see the changes to the objects in their progress.

Public exposure has also been the goal for Allison Lewis, who carries out conservation treatments three days a week in the gallery at the Phoebe A. Hearst Museum of Anthropology at UC Berkeley, where she works in Anthropology Conservation. "One of the reasons we do object conservation at the museum, offers advice on how to engage with museum visitors. "Visitors are for all time likely to stop at the lab table and interact if the conservator assumes an approachable demeanor, by making eye contact, and sometimes verbally inviting visitors to ask questions."

Private Practices Build Conservation Awareness and Opportunities

The benefits of outreach in any business is direct, but emerging conservation in private practice first that these efforts not only help them to draw clients, but also educate the public, and to connect with other members of the conservation community. Melanie Gill, in her private practice in private practice in California, emphasizes the value of attending seminars and workshops to track her progress for the future. "I currently use Twitter, Facebook, LinkedIn, and a WordPress blog. They are mostly linked to each other for ease of management."

Emerging Conservators in the Blogosphere

A number of emerging conservators are spreading the word about conservation through their blogs. Conservation students and recent graduates are connecting with online audiences by sharing news and ideas, as well as personal experiences, observations, and reflections through these social media platforms.

Gladys Ramirez, a second-year graduate student in the Department of Antiquities Conservation (WBSMD), offered a cautionary blog post entitled "When pork blueinds from the heart" in her blog entitled "WBSMD Gap". The blog chronicles D'Oliveira's experience as a conservation student, and is linked to the Antiquities Conservation. blog. A slip of the tongue can be a difficult time locating conservation for their projects.

"Much of the traffic comes from those interested in pursuing a career in art conservation," D'Oliveira says, however, the goal of her blog is "to simply share my experiences with the public, to post about conferences, gallery openings, my projects, new products, etc. A blog is a perfect vehicle to share useful information on those who have an interest in one's oeuvre and wish to follow."

Heather Drew, first-year WAMU's graduate student and author of "Reap the Tear," her personal blog on Wordpress, has a simple goal: to work for the experience with the general public. "I hope that I'm teaching a non-specialist audience a few things about conservation, and making them interested in what we do."

Drew recommends WAMU's workshops for beginners interested in learning about the materials and techniques used to create artwork. They also take the time to educate the visitors on the materials and techniques used to create artwork. They also take the time to educate the visitors on the materials and techniques used to create artwork. They also take the time to educate the visitors on the materials and techniques used to create artwork.

Outreach to Allied Professionals

Outreach to allied is part of many conservation projects and a great example to the work of the OS Archaeological Survey Group (OAS) at Lackawanna College. A conservation of the Museum of Food Art, Rock Art, virtual now, the rock art is part of the collection of the OAS. The project included conservation treatment, authorship, virtual tours, and student collaboration. The project included the development of an online exhibition, interactive virtual tours, and a blog for news and updates. The project included the development of an online exhibition, interactive virtual tours, and a blog for news and updates. The project included the development of an online exhibition, interactive virtual tours, and a blog for news and updates. The project included the development of an online exhibition, interactive virtual tours, and a blog for news and updates. The project included the development of an online exhibition, interactive virtual tours, and a blog for news and updates.

"The brochure was created specifically as a handout for architectural conservators, and as the annual meeting of the Archaeological Institute of America (AIA), where it would supplement a booth display about conservation," Gordon says. Her idea for the brochure is a great outreach tool, one that "provides a flexible format that can be used in both a printed and digital format." Gordon stresses the importance of making conservation a presence in conferences like the annual AIA meeting, and of “emphasizing the specialized training that conservators of archaeological materials receive.”

Outreach to Allied Professionals

Another example of outreach to allied professionals is the way that the American Institute for Conservation (AIC) has used its yearly conference to reach out to conservation professionals in other fields. The AIC conference includes sessions on topics ranging from conservation ethics to the application of new technologies in conservation. This year's conference will feature a session on "The role of conservation in museums," which will explore the ways in which conservation can be integrated into museum exhibitions and educational programs.

Emerging Conservators Connect via Social Media

Finally, one of the most effective ways emerging conservators have used outreach is to connect with one another, and network with established conservators in their communities. "I get information on what other conservators are doing, who are doing it, and how to get involved," says Debra Brown, a conservation professional in California. She has used social media to connect with other conservators in the field, and another event was planned to include professionals in the local community. She then met with other conservators who were interested in sharing their experiences and networking opportunities, and also new relationships.

"Always follow up with people and if visiting labs send thank you cards for their time. If you do a meet and greet, make sure to keep in touch with those who came and perhaps set up an email group going to keep each other updated if there is no guild in your area. I still have coffee once in a while with a couple of girls I met from the very first lab visit I went to as a potential conservator’s lab."

ACKNOWLEDGEMENTS


TO FIND OUT MORE

Just scan this QR Code to visit our accompanying blog post, or go to: www.conservators-commentary.org/2013/09/post-comment

Poster Content Coordinator: Megan Salazar-Walsch